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## PRESS RELEASE

FOR IMMEDIATE RELEASE

### Access provide Jeremiah's Journey easy-to-use third sector approved CRM

**UK, Colchester, 27<sup>th</sup> August** – [Jeremiah's Journey](#) has invested in Access' not-for-profit driven CRM solution [thankQ](#) that allows them to consolidate the organisations information and data, into one easy-to-use system. The organisation needed a solution that binds together their ethos, activities and objectives.

Leila Nottage, Fundraising, PR & Communications Manager for Jeremiah's Journey, explains, "As a small charity it's important for us to be able to communicate with everyone who comes in to contact with us. From the families we work with, to our community who enable us to keep on supporting those who need our service. We were keen to use a system that was built with the third sector in mind."

Jeremiah's Journey wanted a CRM system to support its long term objectives. They currently host annual events that raise money and awareness for their cause, it's therefore important for them to be able to capture details and information, for those who attend and contribute to the event. Access thankQ will allow them to connect with their donors on a more personal level and make sure that what they offer, is tailored to them.

As Jeremiah's Journey develops, they need to be able to carry their database and extend and expand their audience. They also required a solution that could scale up during growth, a system that could prove itself and deliver a return on investment.

Leila adds, "We invested in Access thankQ with the vision of it becoming part of the team. We'll be transferring and managing all our data through thankQ. This will be in the form of donor and supporter information, giving us the opportunity to track, how and who we engage with. Using this greater level of reporting, we'll then have an informed understanding of our engagement, enabling us to create a more personal experience."

Rob Barr, Not for Profit, Divisional Director for Access, explains, "Jeremiah's Journey can use thankQ to report on important statistics and data that can highlight the impact their organisation is having on their local communities. These tools will also serve a strong purpose during their annual events and campaigns, capturing and delivering important data."

Leila continues, "For us, thankQ offers incredible ease of use. The system is quick to report on data and it's versatile."

"thankQ provides us with a secure and intelligent interface, a platform that we will be able to utilise and grow. The options for additional modules suit our needs further, with a consideration for social media and third party integration."

She adds, "Access has a great track record throughout the NFP sector and was recommended to us by an organisation that doesn't currently work with Access, but has highlighted, if they had the chance to implement a new system and do it again, it would be Access thankQ."

"With the kudos that thankQ receives – it was obvious that Access were a provider for the third sector and provided the right solution for us," concludes Leila.

- Ends -

**About Access Group:**

Access is a leading author of integrated business management software. The portfolio spans solutions for ERP, finance, HR, Payroll, warehousing, business intelligence, professional service automation and manufacturing. More than 5,000 UK businesses and not-for-profit organisations use Access solutions to improve their performance, profitability and drive growth, unlocking their business potential through improved business insight.

Vertical focus and industry-specific solutions differentiate Access in the market and templated solutions make for rapid and easy deployments. Using Access software to automate operations, streamline processes and share real-time business information anytime, anywhere, businesses can benefit from significant performance improvements.

Access is one of the top five fastest growing UK software developers in The Sunday Times Buyout Track 100 2012 and featured in last year's Profit Track 100. On-going commitment to excellence, customers and employees has also placed the company among the UK's top employers in The Sunday Times' 100 'Best Companies to Work For' 2014.

**Accreditations and memberships:**

- Microsoft Gold Certified Partner
- Institute of Chartered Accountants in England and Wales (ICAEW)
- Business Application Software Developers Association (BASDA)
- Access' software is recognised by HM Revenue & Customs

**Awards:**

- Inclusion in The Sunday Times 100 Best Companies to Work For list for mid-market companies 2014
- Inclusion in The London Stock Exchange 1000 Companies to Inspire Britain
- The Innovation Award finalist at the National Business Awards 2013
- Software Product of the Year finalist at the British Accountancy Awards 2013
- ICT in Manufacturing finalist at the Manufacturer of the Year Awards 2013
- Inclusion in The Sunday Times Buyout Track 100 list (47th)
- Inclusion in The Sunday Times Profit Track 100 list (63rd)

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**Jeremiah's Journey - Notes for Editors:**

1, Jeremiah's Journey was founded in 1996

2, Jeremiah's Journey supports approx. 220 bereaved children and their families in Plymouth and the immediate surrounding area each year.

3, The children who use our service have experienced the death of someone special, the majority of our children have lost a parent.

4, We support families who have been bereaved through a variety of circumstances including long term illness and sudden and often traumatic events e.g. road traffic accidents and suicide. The main part of the support that we offer is through a short term therapeutic group programme which we run in partnership with Plymouth College of Art. This means that we are able to offer a safe space for children to: express their feelings of grief; share their memories of their deceased loved one; and explore ways of coping.

5, With the support of Comic Relief, we have been able to develop a new project called Stepping Stones, which provides support to young people who have a parent with a terminal illness.

6, As a local self-funded charity we want to be able to continue to offer support to those children and their families that need it. This can only be achieved with the generous support of our local community.

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